**Writing an Informative Essay**

Informational essays are just that: short pieces of writing intended to convey information to the reader. While the length and complexity may vary based on the students' ages and abilities, in general informational essays are among the simplest to write. For similar reasons, teaching a lesson on informational essays is just as uncomplicated. Focus on teaching students how to carefully organize their thoughts and effectively [communicate](http://www.ehow.com/how_7869780_write-informational-essay-lesson.html) the informational content to be contained in their essay.  
  
Read more: [How to Write an Informational Essay Lesson | eHow.com](http://www.ehow.com/how_7869780_write-informational-essay-lesson.html#ixzz1asr5F2US) <http://www.ehow.com/how_7869780_write-informational-essay-lesson.html#ixzz1asr5F2US>

**Purpose:** The purpose of an Informational Essay is to inform the reader on a particular subject. Writing an essay is thinking on paper. Informational Essays are assigned because it is one of the best ways for you to think clearly and completely about important subjects. The goal of an informative essay is not to present your opinion, but "to inform or educate the audience on a given topic"

Your informative essay might

• explain something most readers won’t know

• present the latest research on a topic

• [define](http://owl.english.purdue.edu/owl/resource/622/01/) a complex term

• [compare and contrast](http://www.fas.harvard.edu/%7Ewricntr/documents/CompAnalysis.html) opposing viewpoints

• analyze a [cause-effect](http://depts.gallaudet.edu/englishworks/writing/essay.html#cause) relationship

• teach readers how to solve a problem or apply knowledge